

## SYSTEM AND METHOD FOR INDEXING, SEARCHING, IDENTIFYING, AND EDITING PORTIONS OF ELECTRONIC MULTIMEDIA FILES

### Abstract of the Invention

A method and system are provided for tagging, indexing, searching, retrieving, manipulating, and editing video images on a wide area network such as the Internet. A first set of methods is provided for enabling users to add bookmarks to multimedia files, such as movies, and audio files, such as music. The multimedia bookmark facilitates the searching of portions or segments of multimedia files, particularly when used in conjunction with a search engine. Additional methods are provided that reformat a video image for use on a variety of devices that have a wide range of resolutions by selecting some material (in the case of smaller resolutions) or more material (in the case of larger resolutions) from the same multimedia file. Still more methods are provided for interrogating images that contain textual information (in graphical form) so that the text may be copied to a tag or bookmark that can itself be indexed and searched to facilitate later retrieval via a search engine.